



BE BOLD. Shape the Future.*

FOUNDERS DAY | 1888 MINUTES OF GIVING 2025

Why Sponsor a Power Hour?

- Gain valuable exposure to college-age customers, NMSU faculty, and staff.
- Brand visibility to our combined audience of 20k+ social media followers.
- Strengthen community relationships and build new ones.
- Support a meaningful cause that directly impacts students.

Sponsorship Levels

\$5,000 – PLATINUM/TITLE SPONSOR

- Premier logo placement on GiveCampus and social media
- Recognition at celebration events
- Exclusive sponsorship of a featured Power Hour (e.g., kickoff at 9 a.m., prime lunch & evening slots)
- VIP event invitations and a framed certificate of appreciation

\$3,000 – GOLD SPONSOR

- Logo recognition on GiveCampus and social media
- Acknowledgment at thank-you receptions
- Framed certificate of appreciation and event invitation

\$1,000 – SILVER SPONSOR

- Logo recognition on GiveCampus and social media
- Verbal acknowledgment at thank-you receptions
- Invitation to the celebration event

This is your chance to showcase your business while making a lasting difference for NMSU students. Ready to claim your Power Hour? Contact us today at 575-201-9023 or annualgiving@nmsufoundation.org.

Thank you for being a champion for Aggies!

With gratitude,
The NMSU Foundation