

COLLEGE OF BUSINESS

Naming Opportunity: The Business Complex

The NMSU Business Complex is the heart of the College of Business, featuring administrative offices, faculty suites, and classrooms. The south-side lounge is a popular gathering spot where students collaborate on assignments, prepare for upcoming classes, or relax and socialize. Situated on the north side of Traders Plaza, it also serves as a key gateway to much of the campus.

The named Business Complex will remain the focal point of the college, one that many students pass through multiple times per day as they continue their studies.

Naming Opportunities: Departments or Schools

The College of Business currently has five academic departments: Accounting & Information Systems (AIS), Economics, Applied Statistics & International Business (EASIB), Finance, Management, and Marketing.

Contributing to a department or school in the College of Business provides an opportunity to align your commitment to excellence with a place that exemplifies ethics, professionalism, and integrity.

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Naming Opportunity:

The Center for Professional Development

The Center for Student Professional Development (CSPD) offers programming to help students to enter and be successful in the professional workforce. To fully develop these skills, a leadership-level investment is needed to provide both the ongoing stability of an endowed funding source and the impetus to quickly launch and position the program.

Directorships

A directorship in the College of Business is a key leadership position focused on guiding and overseeing a specific department.

Directors play a pivotal role in shaping strategies, managing resources, and ensuring their department meets its objectives while maintaining accountability for its services and outcomes.

Endowed Chairs & Professorships

Endowed chairs and professorships provide vital support for the impactful research and teaching our talented faculty members conduct.

An endowed Chair or Professorship is one of the most prestigious and lasting investments in the university's future. These prestigious positions attract top faculty, support critical research, and provide students with the opportunity to learn from world-class scholars.

Dean's Excellence Fund

College of Business departments and programs benefit from discretionary excellence funds that enable student, faculty, and staff development opportunities, as well as furthering faculty research activity. The Dean's Excellence Fund also plays a key role in supporting student scholarships, helping to foster academic success and opportunity.

Student organizations are key to building connections within the college community. The Dean's Excellence Fund provides support to empower students in pursuing these valuable opportunities.

Student Scholarships

Scholarships play a crucial role in making a college education at NMSU accessible for many of our business students. They have a profound impact on recipients, helping to shape their futures and alleviate financial barriers. The need for scholarships is constant and essential.

- **Global Student Experience**

Many College of Business students face financial barriers to studying abroad. The college is seeking funding to subsidize travel and lodging costs, making these transformative experiences more accessible.

- **Internship Experience**

Travel and lodging costs for internships outside of Las Cruces, especially unpaid ones, are a barrier for many students. The college seeks funding to support students who wish to pursue these valuable opportunities.